



The 200th anniversary of the birth of Fryderyk Chopin and the 150th anniversary of the birth of Ignacy Jan Paderewski

## Program Book Advertising Agreement

**EVENT DATE:** NOVEMBER 12, 2010

**DEADLINE FOR AD SUBMISSION:** OCTOBER 30, 2010

**FAX THIS FORM TO 312.243.3573 OR EMAIL TO [URSZULA@CONSERVATION-DESIGN.COM](mailto:URSZULA@CONSERVATION-DESIGN.COM)**

The 200th anniversary of the birth of Fryderyk Chopin and the 150th anniversary of the birth of Ignacy Jan Paderewski Program Book is a multi-page, professionally designed booklet with a color cover. Advertisements may be in color or black and white.

The sponsoring company must supply digital high-resolution graphic for reproduction across media types.

Please submit artwork electronically to [URSZULA@CONSERVATION-DESIGN.COM](mailto:URSZULA@CONSERVATION-DESIGN.COM)

### Ad dimensions

Full Page	5.5" x 8.5"
½ page	5.5" x 4.75"

### Technical Requirements

Resolution	300 dpi
Image Mode	CMYK
Accepted File Formats	PDF, EPS (with outlined fonts), TIFF, JPG, PSD (with rasterized fonts or/and flattened layers)
Formats <b>NOT</b> accepted	Adobe Illustrator (.ai), Publisher (.pub), Word files (.doc or .docx), PNG files (.png), Power Point files (.ppt or .pptx), etc.
Bleed	Your files should contain 1/8" cut margin on every side
Text	Must be proofread; none appears closer than quarter inch from edge

The advertiser is responsible for making any changes and corrections.

**Questions? Call 312-208-4041**

\_\_\_\_\_  
Company

\_\_\_\_\_  
Contact Name Title

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Contact phone Contact Cell Contact Fax

\_\_\_\_\_  
Website Email

**Program Book Advertising Rates**

\_\_\_\_\_ Full Page \$1000

\_\_\_\_\_ Half Page \$ 500

**Total Amount** \_\_\_\_\_

Please make a check payable to **The Paderewski Association** and mail it to  
**424 N. Oakley Blvd., Chicago, IL 60612** by October 20, 2010

Submission of this contract reserves your November 12, 2010 sponsorship of the event.  
All program advertisers will be placed on our website, [www.paderewskiassociation.org](http://www.paderewskiassociation.org).

Mailed check # \_\_\_\_\_

Signature of Sponsor (Representative) \_\_\_\_\_

Please Print Name and Title Here \_\_\_\_\_

Date \_\_\_\_\_

All program advertisers will receive a tax deduction donation receipt.